

1 Adopt 2 Cal. Code Regs. Section 18421.5 to read

2 **§ 18421.5. Reporting an Expenditure for Paid Online Communications.**

3 (a) When reporting an itemized expenditure pursuant to Sections 84211(k) or
4 84303, a committee, pursuant to Section 82013(a), must include amounts paid to any
5 person who engages in activities such as the following, on the committee's behalf:

6 1) Providing content for or posting on a web site or a web log (commonly known
7 as a "blog"), whether one's own or another's;

8 2) Providing content for or posting on any social media site, including but not
9 limited to Facebook and Twitter;

10 3) Creating video content to be posted online.

11 (b) When reporting these expenditures, whether the payment is made directly or
12 through a third party, committees must include as much specificity as possible, including
13 the amount of the payment, the payee, the name of the person providing services, and the
14 name of the Internet publication, blog or website and the URL on which the
15 communications are published.

16 (c) The reporting requirements of this Regulation are in addition to the reporting
17 requirements of Sections 84211(k) and 84303.

18 Note: Authority cited: Sections 83112 and 84211(k), Government Code. Reference:
19 Sections 84211 and 84303 Government Code.